

Press release Calendar Week 26/I

Car Tune-Up for the Long Holiday Trip

New roof boxes and interesting transport accessories for summer vacation

A different kind of auto tuning: Those who want to travel comfortably rather than speed frenziedly will exchange their spoiler for a practical roof box and install a practical tow bar next to the sports exhaust pipe. Speed freaks, on the other hand, will be drawn to a few hot racing bikes mounted on a suitable carrier system. **Rameder's** online shop has the necessary transport solutions www.rameder.eu.

New roof boxes (*only some national markets*)

Deeper, wider, harder? The new Junior roof boxes, available since the end of June, easily fulfil these criteria. With a storage capacity of 320 to 580 litres, the stable **FL** series – EUR 139-269 – is ingeniously spacious. The special feature of these models is the recessed bottom, which allows the box to sit particularly flat on the car roof. Positive effects due to optimised aerodynamics: minimal wind noise and almost no impact on fuel consumption. The black and shiny **Junior PRE** with a storage capacity of 480 litres (EUR 209) is also new in the product line – its design is highly streamlined and especially well-suited for bulky cargo.

(Germany, Austria, Netherlands, Belgium, France and Denmark only, please choose your country at the bottom of our international website www.rameder.eu)

Bicycle carriers for e-bikes

Speaking of aerodynamics: There are vast differences among bicycle carriers in regard to streamlined design. Systems that attach to the tow bar are quieter, safer and more fuel-efficient. Those who frequently travel long distances will soon reclaim the additional costs and enjoy the convenient way of mounting bikes. Especially people with heavy e-bikes will appreciate the fact that they no longer have to lift these very high. **Rameder** has its own section of carrier systems with appropriate load capacity and sufficiently large tracks: www.rameder.eu/bike-carrier/ebike-carrier/. The current recommendation in regard to most value is the **MFT Multi-Cargo-2 Family**, which can accommodate two bikes and has a load capacity of 80 kg. The price: EUR 209. The system can be enhanced as needed and retrofitted for three or even four bicycles.

Tow bar

As the largest provider of tow bars in Europe, **Rameder** also has the largest selection. Even car models for which the manufacturer does not supply a suitable "hook" can often be accommodated. Exclusive special fabrications make it possible. Usually the customer can also choose between at least one rigid and one removable system. More variants and even retractable systems are often available.

Please do also visit us on Facebook at www.facebook.com/rameder.de

... or on Google+: plus.google.com/s/rameder

Press contact: Rameder; Jens Waldmann, Am Eichberg Flauer 1; D-07338 Leutenberg OT Munschwitz
Email: j.waldmann@kupplung.de

Press contact: IKmedia GmbH; Oliver Schielein; Andreas Hempfling; Wendelsteiner Straße 2a;
D-91126 Schwabach Phone: +49-9122/6313-421; Fax: +49-9122/6313-430; Email: ah@ikmedia.de